Advertising Acceptability Policy

The Bedford Citizen reserves the right to accept or decline any advertisement or sponsorship it is offered.

The Bedford Citizen will decline to accept advertising that it knows or believes to be misleading, inaccurate, fraudulent or illegal, or that fails to comply, in The Bedford Citizen's sole discretion, with its standards of decency, taste or dignity.

The Bedford Citizen, like all quality publishers of original journalism, maintains a clear separation between news and advertising content. Advertising that attempts to blur this distinction in a manner that, in The Bedford Citizen's sole judgment, confuses readers will be rejected.